

# Alex Zhurabin Art & Creative Director

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## PROFILE SUMMARY

With 25 years experience in creative and art-direction, design, advertising, branding and digital advertising, I have led dozens of 360-degree campaigns to success, delivering ideas and developing new ones (including presenting them to clients). Collaborative communication experience with media production companies. Experience managing creative teams. Excellent human relations skills team. Fast and accurate work ability. Responsibility and dedication to the workplace.

## EXPERIENCE:

2014 -present (6.5 years)

### **Creative & Art Director, WE Advertising Agency**

Design Team Management and Creative Problem Solving

Among our customers: **KFC Israel** • **Tamnoon**-fashion retail company • **Pandor**-the largest door manufacturer in Israel • **Mega Sport Israel**-retail company • **Dynamica**-chain stores of mobile phones, accessories and gadgets • **Nannys Cheese** • **Maya Foods**-one of the big food products manufacture in Israel • **iStore**-Apple authorized reseller chain • **The Israel Museum, Jerusalem** • **ST. DALFOUR French Fruit Spreads** etc .

2014 - 2013 (1.5 years)

### **Art Director, MOMA Advertising Agency**

Among the customers: **Clalit Health Fund, Gentleman** - a leading chain of stores of men's gifts in Israel,

• **Bana Mashkaot** - liquor store chain, **Karkaot israel** • **Zim Shopping Centers** • **365 COST** etc

2008 - 2013 (6 years)

### **Creative & Art Director, AHARONI Marketing Communications Advertising Agency**

Among the customers: **SPNI** -The Society for the Protection of Nature in Israel • **Ariel Sharon Park** • **Hiriya Recycling Park,**

**The European Union** is a branch in Israel • **Road 6** • **Association of Cities Dan** etc

Effie Awards(gold) for Effective Marketing and Advertising for 2009 "The National Bird Campaign"

2008 - 2006 (2 years)

### **Art Director, Migzarim (Russian Sector) Advertising Agency**

Among the customers - **Strauss Group** Israels leading food company • **013 Barak** Israel's leading ISP and Telephony provider • **Netvision** internet-provider • **Electra Air Conditioning** • **Bank Beinleumi** • **Golden Pages Israel** • **Motorola Israel** etc

2005 - 2006 (1,5 years)

### **Senior Designer, McCann Marketing and Advertising.**

Among the customers: **Honda Israel** • **YES TV** • **Bank Leumi** etc

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2005 - 2008

## Founder and owner, DC studio

Among the clients: **TACT RECORDS** - Sound Recording Studios in Tel Aviv-Yafo • **Egged Transportation Ltd**, is the largest transit bus company in Israel • **Shlomo Sixt** - car rental in israel • **1280c** - Israel Ceramics Arts Magazine,

2005 - 2000

**Designer, Studio Art Magazine** Contemporary Israeli Art

## EDUCATION

1996- 1998 **Tafnit** College, Visual Communication

1989-1992 **SmolGU**-Smolensk State University History Department, Russia

## SKILLS

Graphic Design Software: Adobe PhotoShop, Illustrator InDesign

Team Management and Creative Problem Solving

Communication skills are excellent in a team

## LANGUAGES:

**Hebrew** - high level

**Russian** - mother tongue

**English** - high level

**Recommendations will be provided upon request**